



Strategies for the New Economic Reality: Small Manufacturing Summit

October 26, 2010
8:00 to 5:00 pm
Mississauga Convention Centre

\$150 + HST – Members*
\$250 + HST – Non Members*

Find **SOLUTIONS** for your enterprise.....

Learn Strategies to help your small or medium sized business by hearing from industry leaders on topics such as:

- ▶ Increasing Competitiveness the SMART way
- ▶ Managing Energy Cost & Supply
- ▶ Getting your Banker to say YES!
- ▶ Share the Risk – R&D Tax Credits: A benefit to you!
- ▶ It's the law – How ready are you to comply with Bill 168 – the new Violence and Harassment in the workplace law?
- ▶ Hitting the BRIC's – Trade opportunities in the four major trading countries (Brittan, Russia, India and China)
- ▶ Come share in the launch of CME's new Small Manufacturing Business Award
- ▶ Hear from companies and share in their best practices in the areas of Energy, Electrical and Environmental.
- ▶ Network with speakers, vendors, peers and experts
- ▶ Get face to face time with experts in the areas of Employment Issues, Energy, Finance, R&D Tax Credits and Business Intelligence provided by CME's Action Policy Team!

WHY YOU **NEED** TO ATTEND:

- ▶ **GROW:** *Your business in the new Economy.*
- ▶ **LEARN:** *How to apply 'Big Business' strategies without the 'Big Business' budget.*
- ▶ **NETWORK:** *With others interested in YOU and YOUR products and services.*
- ▶ **CONNECT:** *With respected vendors and industry experts.*
- ▶ **BE INSPIRED:** *By business Leaders who understand your small business challenges.*
- ▶ **HAVE FUN:** *And be refreshed, renewed and ready to apply your new knowledge immediately.*

WHO **NEEDS** TO ATTEND?

- ▶ Presidents & CEOs
- ▶ General Managers
- ▶ Small Business Owner/Operators
- ▶ Vice Presidents
- ▶ Financial Controllers
- ▶ Operation Managers
- ▶ Owners
- ▶ Export & Customs Managers
- ▶ Plant Managers
- ▶ Anyone wanting to find solutions to their small business needs

**Exhibitor Space is available at a cost of \$500 + HST.
For your fee, you will receive a 6' draped table with two chairs and admittance to the event for two people.**

To register as a participant or exhibitor, please visit: <https://on.cmemec.ca/mpower/event/loadevent.action?e=208>

For more information please contact: Terry Adamo 905-672-3466 ext. 3257 or terry.adamo@cme-mec.ca



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AGENDA:

- 7:00 to 7:30 **Breakfast & Registration**
- 7:30 to 7:40 **Welcome and Introduction**
Ian Howcroft, Vice President, CME Ontario
- 7:40 to 8:00 **Roadmap to Recovery**
Robert Hattin, Chair of CME Ontario's Board of Directors'
- 8:00 to 8:30 **Message from the Government**
Hon. Sandra Pupatello, Minister of Economic Development & Trade (Invited)
- 8:30 to 9:30 **Increasing Competitiveness the SMART Way**
Ron Subramanian/Louise Rubletz
- 9:30 to 10:00 **Opportunities for Ontario Manufacturers in Nuclear Refurbishment**
Duncan Hawthorne, President & CEO - Bruce Power (Invited)
- 10:00 to 10:30 **Expert Presentations on Small Business Solutions - Part I**
1. *Managing Energy Cost & Supply - Ontario Power Authority*
 2. *Getting your banker to say YES - TD and/or BDC (TBC)*
- 10:30 to 11:00 **Networking/Vendor Break**
- 11:00 to 12:00 **Expert Presentations on Small Business Solutions - Part II**
1. *Share the Risk on innovative Ideas (R&D Tax Credits) - KPMG*
 2. *It's the Law! Complying with the new Workplace Violence and Harassment Laws - Lisa Bolton, Sherrard Kuzz, LLP*
 3. *Hit the BRICs! New Opportunities in International Markets - DFAIT*
- 12:00 to 1:00 **Small Manufacturing Business Award Launch & Lunch**
- 1:00 to 2:20 **Best Practices - Small Business to Small Business Success Stories**
1. *Electrical Contacts Ltd: Peter Allen, President*
 2. *Can-Ross Environmental Services Ltd: Ted Edgan, President*
 3. *Veri-Form/Veri-Green -Paul Rak, President*
- 3:30 to 5:00 **Ask the Experts Mini - Roundtables: (30 Minute Rotating - participants choose up to 3)**
- a. *Employment Issues - Lisa Bolton, Sherrard Kuzz, LLP*
 - b. *Energy - Paul Rak, President, Veri-Form/Veri-Green*
 - c. **Finance**
 - i. *TD - (TBC)*
 - ii. *BDC - Ian McFadden*
 - d. *R&D Tax Credits - KPMG*
 - e. **CME Action Team:**
 - i. *Paul Clipsham, Taxation/HR/Energy -*
 - ii. *Maria Marchese/Fred Spiro, Workers Compensation/OH&S*
 - iii. *Nancy Coulas, Environmental*
 - iv. *Ian Howcroft/Todd Letts - General*